BALANCE FACTS

1/3 OF THE POPULATION Over 65 FALLS Each YEAR



EVERY 11 SECONDS

AN OLDER ADULT
IS TREATED IN AN
EMERGENCY ROOM
FOR A FALL



EVERY 19 MINUTES



IN 2013, **2.5 MILLION**

NONFATAL FALLS AMONG
OLDER ADULTS WERE
TREATED IN **EMERGENCY DEPARTMENTS**

MOST FRACTURES

AMONG OLDER ADULTS
ARE CAUSED BY
FALLS

THE FINANCIAL TOLL FOR OLDER ADULT FALLS IS EXPECTED TO INCREASE AS THE POPULATION AGES AND MAY REACH

\$67.7 BILLION BY 2020

